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Sie? warsztat  samochodowych pod nazw? **EuroWarsztat** powsta?a w oparciu o mi?dzynarodowy program, kt?y funkcjonuje ju? we Francji, Hiszpanii, Holandii, W?oszech, Austrii i Wielkiej Brytanii. Koncepcja sieci to doskona?e po??czenie zalet wynikaj?cych z funkcjonowania niezale?nego warsztatu (np. r?norodno?? produkt) i wysoki poziom ?wiadczonych us?ug.

AUTO-PARTNER jest koordynatorem sieci EuroWarsztat w regionie.

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Misj? sieci jest zapewnienie klientom indywidualnym wysokiego standardu ?wiadczonych us?ug, a samym warsztatom - partnerskich warunk wsppracy z dystrybutorem. Sie? EUROWARSZTAT tworzy niezale?ne warsztaty oraz serwisy samochodowe, kt?e rozumiej? potrzeb? dostosowywania swojej oferty do rosn?cych wymaga? klient, coraz silniejszej konkurencji oraz kt?ych celem jest wprowadzenie nowoczesnych form organizacji pracy i zarz?dzania.

Przyst?pienie do sieci to gwarancja wysokiej pozycji na rynku motoryzacyjnym, dost?p do szerokiej wiedzy technicznej, reklamy, promocji i wielu innych udogodnie?.

Wizualizacja warsztatu zgodna z systemem identyfikacji rynkowej Europejskiej sieci serwis (oszyldowanie, ubranie mechanik, podk?adki pod tablice rejestracyjne, oznakowanie pojazd firmowych, wizytki warsztat na stronie internetowej www.eurowarsztat.pl itd.). Reklama i promocja sieci o zasi?gu krajowym i lokalnym. Wsparcie marketingowe. Korzystne warunki zakupu wyposa?enia warsztatowego (specjalny katalog dla sieci z szerok? ofert?). Program finansowania (leasing), Atrakcyjne warunki ubezpieczenia us?ug w ramach sieci. Specjalne warunki pod??czenia do systemu, umo?liwiaj?cego przyjmowanie zap?aty za us?ugi kartami p?atniczymi (terminal). Dodatkowe "pakiety" rabatowe na zakup cz??ci zamiennych. Dost?p do wysokiej jako?ci cz??ci zamiennych GAU Polska produkowanych przez znanych i renomowanych producent, dostarczaj?cych swoje produkty tak?e na pierwszy monta?. Autoryzacje fabryczne producent cz??ci Valeo Expert, Valeo Clim Service, Hella Service Partner. Ognopolska gwarancja na wymieniane cz??ci i ?wiadczone us?ugi dla klient. Ksi??eczka Serwisowa wydawana klientom warsztat. Szeroki dost?p do specjalistycznej informacji technicznej. Szkolenia i kursy techniczne. Bliska wsppraca poszczegnych warsztat w zakresie wymiany do?wiadcze?, akcji promocyjnych itp. Wsparcie koordynatora regionalnego sieci.

Mapa warsztat zrzeszonych w sieci Eurowarsztat

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Przyk?adowa wizualizacja

 

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